

"PEOPLE have been THINKING too long that ART is a PRIVILEGE of the MUSEUMS & the RICH. ART IS NOT BUSINESS!
It does not belong to banks & fancy investors.
ART IS FOOD. You can't EAT it BUT it FEEDS you. ART has to be CHEAP & available to EVERYBODY. It needs to be EVERYWHERE because it is INSIDE of the WORLD."

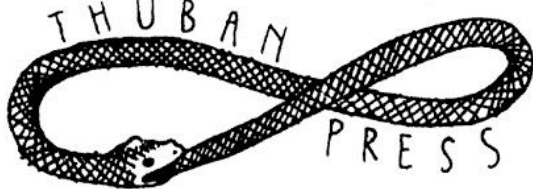
— the WHY CHEAP ART? manifesto
Bread & Puppet Theater
Glover, VT 1984

THUBAN PRESS GUIDE TO

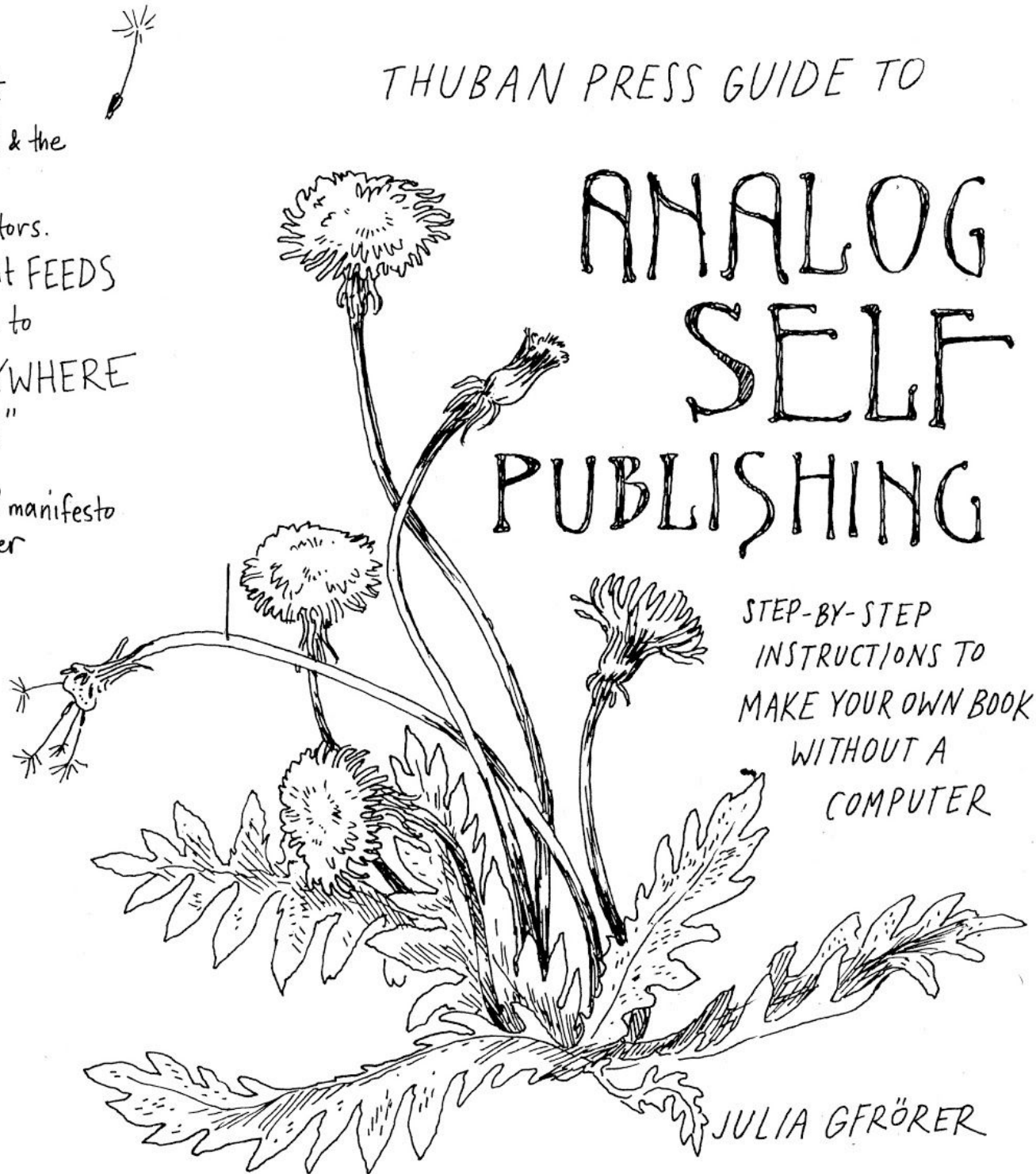
ANALOG SELF PUBLISHING

STEP-BY-STEP
INSTRUCTIONS TO
MAKE YOUR OWN BOOK
WITHOUT A
COMPUTER

ALWAYS ONE DOLLAR

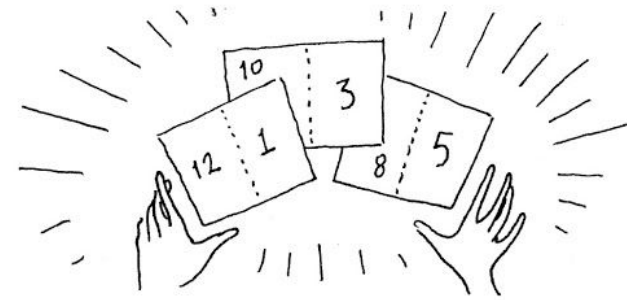


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JULIA GFRÖRER

What to self-publish? sketchbook pages
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Your beautiful double-sided originals are ready to be dropped off at a local copy shop. There they'll be able to print, collate, fold & staple your books for you for a few cents per page. But if you'd rather do it yourself...

PRACTICE SPACE

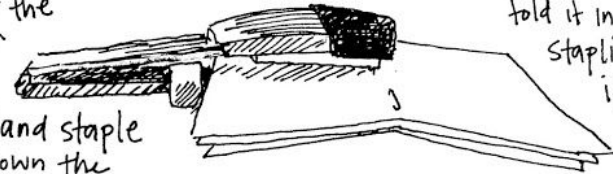
your name: _____



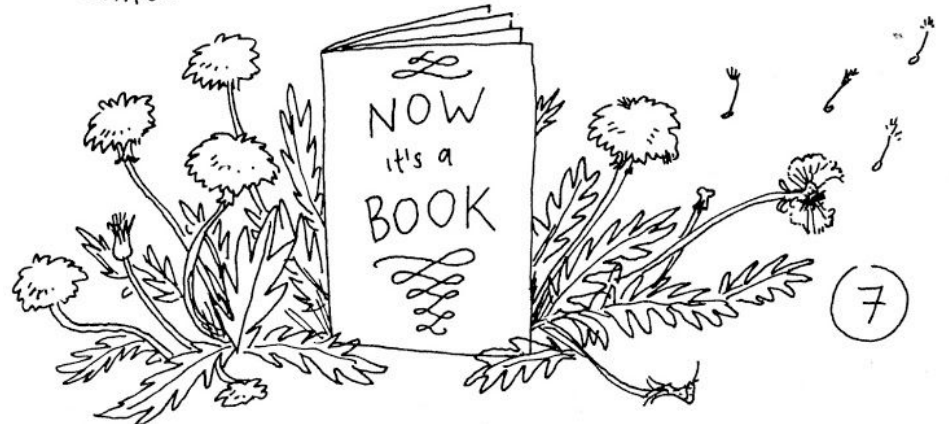
Place your originals in the feed tray at the top of the copier. From the options menu select 2 → 2 (double sided to double sided), & hit print. The copies will come out in the side tray.



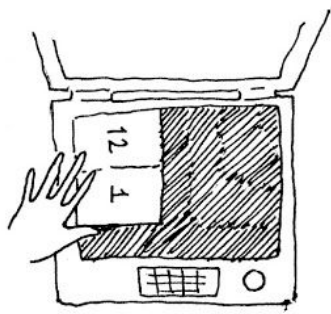
adjust the stapler guide to 5.5" and staple twice down the center.



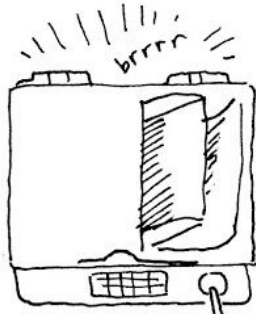
fold it in half after stapling (trust me, it's easier) and you're finished.



THUBAN PRESS GUIDE TO ANALOG SELF-PUBLISHING
 written & illustrated by Julia Gröner in 2019, Floral Park, NY



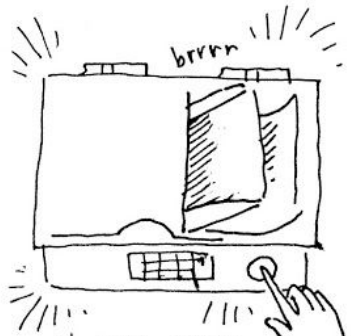
1. Place original on the scanner bed.



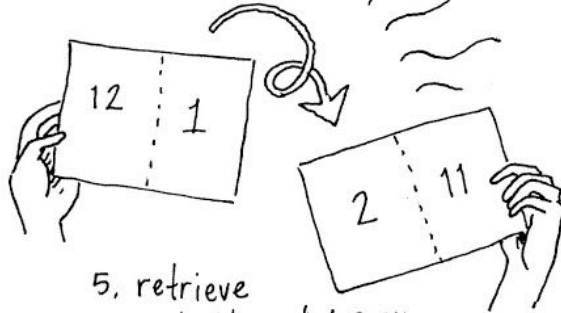
2. close lid & press button to scan.



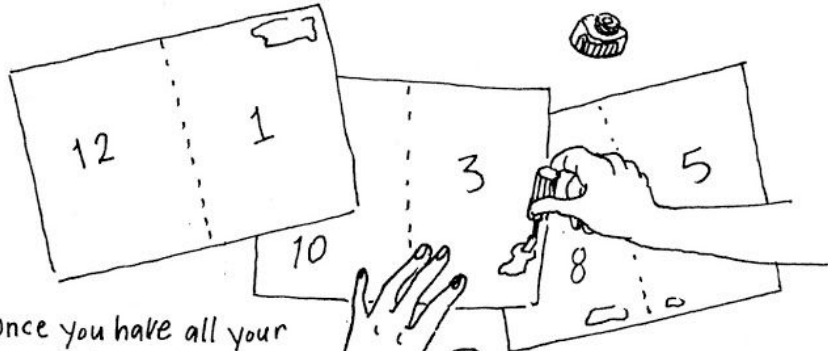
3. flip original.



4. scan again and finish/print.



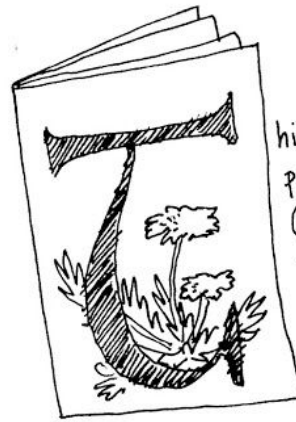
5. retrieve your double-sided copy. check to make sure it came out right!



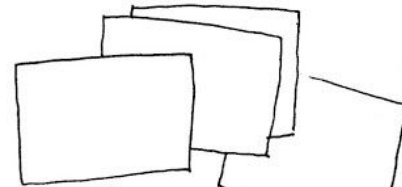
once you have all your double-sided copies,

touch them up with white-out, and give everything a final once-over.

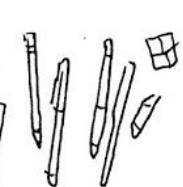
6



this guide will show you how to self-publish a photocopied, saddle-stitched (that means stapled) 5.5"x8.5" book. There are a lot of advantages to this format: it's doesn't require any specialized tools or skills, it's incredibly versatile, it's quick to make & cheap to reproduce, and the result is a nice little pamphlet style book. It has limitations too, of course: it's not fancy, it's got to be short (~40 pages or less) and most bookstores won't stock a book without a spine. A book like this is ephemeral in exchange for being accessible. Nobody can stop you from sharing your work in a zine. You don't need approval from an editor, a publisher, a boss, or a website admin. All you need is...



white 8.5"x11" paper



pens & pencils



tape or glue stick



white out



copier



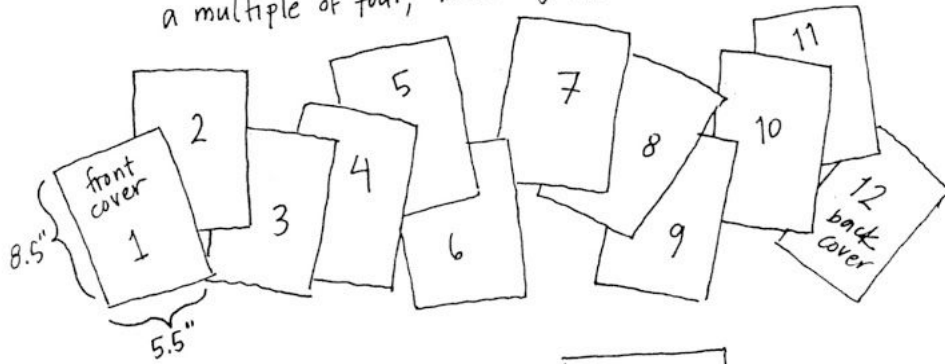
long-arm stapler (the copy shop will have one you can use)



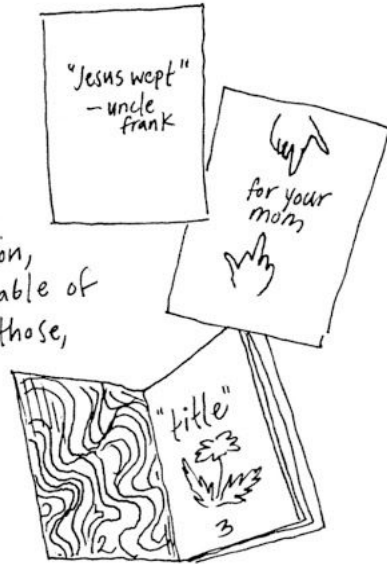
scissors

3

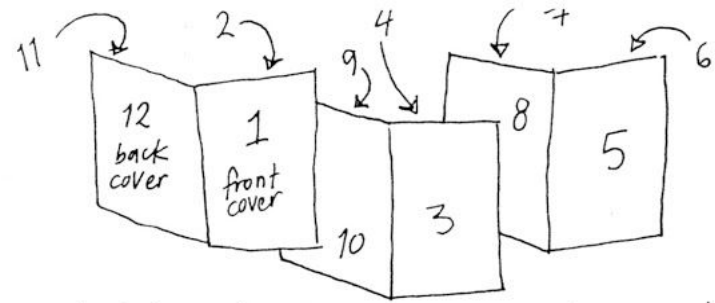
Prepare the content of your book on 5.5" x 8.5" pages. (That's a standard 8.5" x 11" sheet folded in half hamburger style.) The total number of pages has to be a multiple of four, including the cover.



Ideas to get your page count to a multiple of four: add a title page, a dedication page, a bio page, decorative inside covers, a big illustration, indicia, an epigraph, or a table of contents. If you already have those, cut or combine some of them. It's okay to leave the inside covers and even the back cover blank, too.



Count your pages & divide the total by four. This will be the number of fresh 8.5" x 11" sheets you'll need to produce a dummy book for the next step. For a 12-page book you'll need 3 sheets. Fold each one in half.



Stack them together and number the pages lightly in pencil. Then tape/paste/glue the content pages you prepared earlier into your dummy book, trimming them down as necessary.



It's going to be kind of puffy, messy, and possibly sticky at this point. Don't try to fold it in half again. This is a good time to take a break before we address

THE COPY MACHINE.

By default it will copy 1 → 1 (single-sided to single-sided) pages. Adjust the settings to 1 → 2 (single-sided to double-sided). The next step is a tricky one...



Make sure your book includes your name, contact info, the date and location of publication, and the price (the cost to you per book x 3, minimum)